

B O O K

(Just For Fun)

Thank you for your interest in our brand new concept. We believe it is a revolutionary breakthrough in technology: no wires, no circuits, and no batteries needed!

Announcing the new **Built-in Orderly Organized Knowledge** device.

Just lift the cover of your new **B.O.O.K.** and you will find it delightfully compact and portable. It can be used anywhere, yet it is powerful enough to hold as much information as a CD rom disk.

Here's how it works. Each **B.O.O.K.** is constructed of sequentially numbered sheets of paper, each capable of holding thousands of bits of information! And by using both sides of each sheet, our manufacturing costs are cut in half. And we pass that savings on to you!

When using the **Built-in Orderly Organized Knowledge** device, each sheet is scanned optically and the information is registered directly into your brain. A simple flick of the finger takes you to the next sheet. The "browse" feature allows you to move very quickly to any sheet, even forward or backward as you wish. Many come with an "index" feature, which pinpoints elected information for instant retrieval

An optional **B.O.O.K. mark** accessory allows you to open the **B.O.O.K.** to the exact place you left in a previous session- even if the **B.O.O.K.** has been closed. **B.O.O.K.marks** fit universal design standards: thus a single **B.O.O.K.mark** can be used by various manufacturers.

Portable, durable and affordable, the **B.O.O.K.** is the entertainment wave of the future, and many new titles are expected soon! And be watching for our new programming tool, the

Portable Erasable-Nib Cryptic Intercommunication Language Stylus
(P.E.N.C.I.L.S.)

Thank you again for your interest in our **B.O.O.K.** And remember, now is the time to invest, at the ground floor of this exciting wave of the future!

Make your checks payable to C.A.S.H. (Completely Ambiguous Shipping and Handling)